DLN: 93491320010122

OMB No 1545-0052

2011

Form 990-PF

Return of Private Foundation or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

Department of the Treasury Internal Revenue Service

For	cale	ndar year 2011, or tax	year beginning 01-	01-2011 , and	dend	ding 12-31-	2011	
G Cl	neck a	Il that apply	_	of a former public ch		Final rei	turn	
MA	RKET-E	indation BASED MANAGEMENT INSTITUTE ER LOVE	etain r madress end	nge r wante	. ciidii		entification numb	er
Num	ber and	street (or P O box number if mail is TH STREET NORTH	not delivered to street address	s) Room/suite		B Telephone nu (316) 828-8286	imber (see page 10 o	of the instructions)
WICI	HITA, KS	, state, and ZIP code S 672203203		-		· ·	application is pendin	· <u>-</u>
_		pe of organization F Section 4947(a)(1) nonexempt charite	able trust Other taxa	<u>ible private foundation</u>		check her	rganizations meeting e and attach comput	ation
of	ear <i>(f</i>	ket value of all assets at end from <i>Part II, col. (c),</i> \$ 76,899	JAccounting method Cother (specify) (Part I, column (d) must	Cash Acci	rual	under sectio F If the foundation	undation status was t n 507(b)(1)(A), chec ation is in a 60-mont n 507(b)(1)(B), chec	k here F
Pa	rt I	Analysis of Revenue a total of amounts in columns (b), (necessarily equal the amounts in the instructions)	c), and (d) may not	(a) Revenue and expenses per books	(b) l	Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
	1	Contributions, gifts, grants, etc., rece	eived (attach schedule)	285,000				
	2	Check ► ☐ If the foundation is not	t required to attach Sch B					
	3	Interest on savings and temp	orary cash investments					
	4	Dividends and interest from se	ecurities					
	5a	Gross rents						
	Ь	Net rental income or (loss)						
Revenue	6a	Net gain or (loss) from sale of	assets not on line 10					
	b	Gross sales price for all assets on line	-					
	7	Capital gain net income (from				0		
_	8	Net short-term capital gain .						
	9	Income modifications						
	10a	Gross sales less returns and allowand						
	Ь	Less Cost of goods sold .						
	c	Gross profit or (loss) (attach s						
	11	Other income (attach schedul		750				
	12	Total. Add lines 1 through 11		285,750		0		
	13	Compensation of officers, dire	ctors, trustees, etc	146,923				146,923
ψ	14	Other employee salaries and	<u>-</u>	40,064				40,064
<u>Ş</u>	15	Pension plans, employee bene		24,066				24,066
ğ	16a	Legal fees (attach schedule).		131		0	0	131
Expenses	ь	Accounting fees (attach sche	dule)					
	С .	O ther professional fees (attac	h schedule)	42,550				42,550
Administrative	17	Interest						
Ξ	18	Taxes (attach schedule) (see page 1	4 of the instructions)					
II.	19	Depreciation (attach schedule	e) and depletion	2,254				
충	20	Occupancy		495				495
7	21	Travel, conferences, and mee	tings	87,008				87,008
and	22	Printing and publications		980				980
Operating	23	Other expenses (attach sched	dule)	6,849				6,849
rat.	24	Total operating and administr	ative expenses.					
<u>\$</u>		Add lines 13 through 23		351,320		0	0	349,066
0	25	Contributions, gifts, grants pa	ıd	0				0
	26	Total expenses and disbursemen	its. Add lines 24 and 25	351,320		0	0	349,066
	27	Subtract line 26 from line 12						
	a	Excess of revenue over expen	ses and disbursements	-65,570				
	ь	Net investment income (if neg	jative, enter -0-)			0		
	С	Adjusted net income (if negat	ıve, enter -0-)					

End of year

	should be for that or year amounts only (see instructions)	(a) book value	(D) DOOK Value	(C) I all Market Value
1	Cash—non-ınterest-bearıng	140,215	76,899	76,899
2	Savings and temporary cash investments			
3	Accounts receivable 🟲			_
	Less allowance for doubtful accounts 🕨			
4				
"	Less allowance for doubtful accounts 🕨			
۱.				
5				
6				
	disqualified persons (attach schedule) (see page 15 of the			
	ınstructions)			
7	Other notes and loans receivable (attach schedule)			
	Less allowance for doubtful accounts 🕨			
8				
9				
10				
	c Investments—corporate bonds (attach schedule)			
11				
	Less accumulated depreciation (attach schedule)			
12				
13	Investments—other (attach schedule)			
14	Land, buildings, and equipment basis 🟲			
	Less accumulated depreciation (attach schedule) 🟲	2,254		
15	Other assets (describe 🟲)			
16	Total assets (to be completed by all filers—see the			
	ınstructions Also, see page 1 , item I)	142,469	76,899	76,899
17	Accounts payable and accrued expenses			
18	Grants payable			
19	Deferred revenue			
20	Loans from officers, directors, trustees, and other disqualified persons			
21	Mortgages and other notes payable (attach schedule)			
22	Other liabilities (describe 🟲)			
	·			
23	Total liabilities (add lines 17 through 22)		0	
	Foundations that follow SFAS 117, check here 🕨 🦵			
	and complete lines 24 through 26 and lines 30 and 31.			
24	Unrestricted			
25	Temporarily restricted			
26	Permanently restricted			
	Foundations that do not follow SFAS 117, check here			
	and complete lines 27 through 31.			
27				
28				
29		142,469	76,899	
:		112,103	, 0,033	
: 30 :		142.460	76 900	
<u>.</u>	instructions)	142,469	76,899	
31	i la companya di managana di m	442.450	75.000	
	the instructions)	142,469	76,899	
art	Analysis of Changes in Net Assets or Fund Balances			
	Total not accets or fund halances at heginning of year. Part II. column	(a) line 20 (must as	uraa	
	Total net assets or fund balances at beginning of year—Part II, column with end-of-year figure reported on prior year's return)	· · · ·		142,469
	Enter amount from Part I, line 27a			-65,570
			3	03,370
	Other increases not included in line 2 (itemize) Add lines 1, 2, and 3			76,899
				70,099
	Decreases not included in line 2 (itemize) Total net assets or fund balances at end of year (line 4 minus line 5)—F			76 899

		the kınd(s) of property sold (e g , rea ouse, or common stock, 200 shs ML	•	(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
1a						
						1
		(6) Depresention allowed	(m) Coost	or other basis	(h) Co.	n or (loss)
(€	e) Gross sales price	(f) Deprectation allowed (or allowable)		or other basıs pense of sale		n or (loss) f) mınus (g)
а		· · ·	·		, , ,	, , , , , , , , , , , , , , , , , , , ,
b						
С						
d						
е						
	mplete only for assets s	showing gain in column (h) and owned	by the foundation	on 12/31/69	(I) Gains (Co	l (h) gain minus
		(j) Adjusted basis		ess of col (ı)	 ` `	t less than -0-) o
(1)	FM V as of 12/31/69	as of 12/31/69	` '	ol (j), ıf any	Losses (rom col (h))
а						
b						
С						
d						
e						
_	Camital sain national		f gaın, also enter			
2	Capital galli flet flicol	me or (net capital loss)	If (loss), enter -0-	In Part I, line /	2	
3	Net short-term capita	al gain or (loss) as defined in sections	s 1222(5) and (6))		
	If gaın, also enter ın l	Part I, line 8, column (c) (see pages 1	13 and 17 of the i	nstructions)		
			Lo ana I, or the i	,		
	If (loss), enter -0- ın		· · · ·] 3	
ropt	V Qualification (Part I, line 8	duced Tax on	Net Investme	ent Income	
ections the Yes,	Qualification Unional use by domestic points on 4940(d)(2) applies, a foundation liable for the foundation does not	Part I, line 8	duced Tax on tion 4940(a) tax ole amount of any not complete this	Net Investment on net investment year in the base p	ent Income Income) eriod?	
ections the Yes,	Qualification Unional use by domestic points 4940 (d)(2) applies, to foundation liable for the the foundation does not ter the appropriate amounts.	Part I, line 8	duced Tax on tion 4940(a) tax ole amount of any not complete this	Net Investment on net investment year in the base p	ent Income : income) eriod? making any entries	1
s ections the Yes,	Qualification Using the property of the foundation lable for the foundation does not ter the appropriate amount (a) period years Calendar	Part I, line 8	duced Tax on tion 4940(a) tax ole amount of any not complete this e page 18 of the ir	Net Investment on net investment year in the base p part astructions before	ent Income : income) eriod? making any entries (d Distributi) on ratio
ections the Yes,	Qualification Using the form of the foundation does not the appropriate amount (a) period years Calendar for tax year beginning in)	Part I, line 8	duced Tax on the strong 4940 (a) tax on the strong tax of tax	Net Investment on net investment year in the base p part istructions before	ent Income : income) eriod? making any entries) on ratio d by col (c))
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11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see page 20 of the instructions)	11		No
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008?	12		No
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address $\blacktriangleright N/A$	13	Yes	
14	The books are in care of ►HEATHER LOVE Telephone no ►(316	828-	8286	
	Located at ►4111 E 37TH STREET NORTH WICHITA KS ZIP+4 ►67220			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 —Check here			▶ ┌
13	and enter the amount of tax-exempt interest received or accrued during the year			,
16	At any time during calendar year 2011, did the foundation have an interest in or a signature or other authority over		Yes	No
	a bank, securities, or other financial account in a foreign country?	16		No
	See the instructions for exceptions and filing requirements for Form TD F 90-22 1 If "Yes", enter the name of the foreign country			
Pai	rt VII-B Statements Regarding Activities for Which Form 4720 May Be Required			
	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.		Yes	No
1a	During the year did the foundation (either directly or indirectly)			
	(1) Engage in the sale or exchange, or leasing of property with a disqualified person? Yes V No			
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from)			
	a dısqualıfıed person?			
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?			
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? Yes \(\bar{V} \) Yes			
	(5) Transfer any income or assets to a disqualified person (or make any of either available			
	for the benefit or use of a disqualified person)?			
	(6) A gree to pay money or property to a government official? (Exception. Check "No"			
	ıf the foundatıon agreed to make a grant to or to employ the official for a period			
	after termination of government service, if terminating within 90 days) Yes 🔽 No			
b	If any answer is "Yes" to $1a(1)-(6)$, did any of the acts fail to qualify under the exceptions described in Regulations			
	section 53 4941(d)-3 or in a current notice regarding disaster assistance (see page 20 of the instructions)?	1b		No
	Organizations relying on a current notice regarding disaster assistance check here			
C	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts,			
	that were not corrected before the first day of the tax year beginning in 2011?	1c		No
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private			
	operating foundation defined in section 4942(j)(3) or 4942(j)(5))			
а	At the end of tax year 2011, did the foundation have any undistributed income (lines 6d			
	and 6e, Part XIII) for tax year(s) beginning before 2011?			
	If "Yes," list the years ▶ 20, 20, 20			
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section $4942(a)(2)$			
	(relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2)			
	to all years listed, answer "No" and attach statement—see page 20 of the instructions)	2b		No
C	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here			
	▶ 20, 20, 20			
3a	Did the foundation hold more than a 2% direct or indirect interest in any business			
	enterprise at any time during the year?			
b	If "Yes," did it have excess business holdings in 2011 as a result of (1) any purchase by the foundation			
	or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved			
	by the Commissioner under section $4943(c)(7)$) to dispose of holdings acquired by gift or bequest, or (3)			
	the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine			
	ıf the foundation had excess business holdings in 2011.).	3b		
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		No
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its			
	charitable purpose that had not been removed from jeopardy before the first day of the tay year beginning in 20112	46		No

Pa	rt VII-B Statements Rega	rdina Activities fo	r Wh	nich Form 4720	Max	Be Required (cont	inue	1)		age C
5a	During the year did the foundation	_								
	(1) Carry on propaganda, or othe			uslation (section 49	45(e))?	- No │			
	(2) Influence the outcome of any	·	_	·	-	••				
	on, directly or indirectly, any						- No			
	(3) Provide a grant to an individual for travel, study, or other similar purposes? Yes V No									
	(4) Provide a grant to an organization other than a charitable, etc., organization described									
	in section 509(a)(1), (2), or (- No			
	(5) Provide for any purpose other					, , , , , , , , , , , , , , , , , , , ,				
	educational purposes, or for t						- No			
b	If any answer is "Yes" to 5a(1)-(
_	Regulations section 53 4945 or i							5b		
	Organizations relying on a curren						_ '			<u> </u>
С	If the answer is "Yes" to question									
·	tax because it maintained expend					□ voc □	- _{No}			
	If "Yes," attach the statement requ				•	res ;	140			
c-										
6a	Did the foundation, during the year premiums on a personal benefit c					□ v ₂ □	- N.			
								c L		 Na
Ь	Did the foundation, during the year	ar, pay premiums, direct	iy or i	indirectly, on a perso	onai	penent contract?	•	6b		No
_	If "Yes" to 6b, file Form 8870.									
7a	At any time during the tax year, v									
b	If yes, did the foundation receive							7b	<u> </u>	<u> </u>
Pa	and Contractors	t Officers, Director	S, I	rustees, rounda	atio	n Managers, Highly	Paid	Emp	поуе	es,
1	List all officers, directors, trustee	s. foundation managers	and t	heir compensation (see i	page 22 of the instruction	ns).			
	,	(b) Title, and average		c) Compensation	1	(d) Contributions to				
	(a) Name and address	hours per week		If not paid, enter	е	mployee benefit plans			se acc owanc	
		devoted to position	╄	-0-)	and	deferred compensation	- 00	ici uii	OWANE	
See	Additional Data Table									
		1								
		1								
	Compensation of five highest-paid	l emplovees (other than	thos	e included on line 1-	-see	page 23 of the instruction	ons).			
	If none, enter "NONE."	p.o, (page 20 01 1110 111011 11011	·			
		(b) Title, and ave	rane			(d) Contributions to				
(a)	Name and address of each employ paid more than \$50,000	hours per wee		(c) Compensation	n	employee benefit plans and deferred			se acc owanc	
	pard more than \$30,000	devoted to posit	ion			compensation	"	iei aii	Uwanc	.65
Tota	I number of other employees paid o	over\$50,000				🕨				0

Part VIII Information About Officers, Directors, True and Contractors (continued)	ustees, Foundation Managers, Highly	Paid Employees,
3 Five highest-paid independent contractors for professional service	ces (see page 23 of the instructions). If none, e	nter "NONE".
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
Part IX-A Summary of Direct Charitable Activities	es	0
List the foundation's four largest direct charitable activities during the tax year. Include organizations and other beneficiaries served, conferences convened, research papers.		Expenses
1PROVIDED IN-DEPTH CONSULTING & MANAGEMENT DIRECT WHICH IS DEVOTED TO PROVIDING CURRICULA AND OTHE TEACHERS	·	122,277
2 PROVIDED EDUCATIONAL SEMINARS ON MARKET-BASED M ORGANIZATIONS, HIGH-SCHOOL STUDENTS, COMMUNITY I OTHER CITIES		161,525
3		
4		
Part IX-B Summary of Program-Related Investment	ts (see page 23 of the instructions)	
Describe the two largest program-related investments made by the foundation du	ring the tax year on lines 1 and 2	A mount
2		
All other program-related investments See page 24 of the instruct 3	cions	
Total Add lines 1 through 3		

Form	990-PF (2011)		Page 8
Pa	Minimum Investment Return (All domestic foundations must complete this part. Fo see page 24 of the instructions.)	reign	foundations,
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc ,		
	purposes		
а	Average monthly fair market value of securities	1a	0
b	Average of monthly cash balances	1b	109,610
C	Fair market value of all other assets (see page 24 of the instructions)	1c	0
d	Total (add lines 1a, b, and c)	1d	109,610
е	Reduction claimed for blockage or other factors reported on lines 1a and		
	1c (attach detailed explanation)		
2	Acquisition indebtedness applicable to line 1 assets	2	0
3	Subtract line 2 from line 1d	3	109,610
4	Cash deemed held for charitable activities Enter 1 1/2% of line 3 (for greater amount, see page 25		
	of the instructions)	4	1,644
5	Net value of noncharitable-use assets. Subtract line 4 from line 3 Enter here and on Part V, line 4	5	107,966
6	Minimum investment return. Enter 5% of line 5	6	5,398
Dai	Distributable Amount (see page 25 of the instructions) (Section 4942(j)(3) and (j)(
Let	foundations and certain foreign organizations check here 🚩 📗 and do not complete t	his pa	
1	Minimum investment return from Part X, line 6	1	5,398
2a	Tax on investment income for 2011 from Part VI, line 5 2a 0		
b	Income tax for 2011 (This does not include the tax from Part VI) 2b		
C	Add lines 2a and 2b	2c	0
3	Distributable amount before adjustments Subtract line 2c from line 1	3	5,398
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	5,398
6	Deduction from distributable amount (see page 25 of the instructions)	6	
7	Distributable amount as adjusted Subtract line 6 from line 5 Enter here and on Part XIII,		
	line 1	7	5,398
Par	Qualifying Distributions (see page 25 of the instructions)		
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes		
a	Expenses, contributions, gifts, etc —total from Part I, column (d), line 26	1a	349,066
b	Program-related investments—total from Part IX-B	1b	0
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc.,		
_	purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the		, and the second
a	Suitability test (prior IRS approval required)	3a	0
_			0
b	Cash distribution test (attach the required schedule)	3b	_
4	Qualifying distributions. Add lines 1a through 3b Enter here and on Part V, line 8, and Part XIII, line 4	4	349,066
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment	_	
_	income Enter 1% of Part I, line 27b (see page 26 of the instructions)	5	
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	349,066
	Note: The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the section 4940(e) reduction of tax in those years	ner the	e roundation qualifies for

	m 990-PF (2011)				Page 9
P	art XIII Undistributed Income (see page 2	26 of the instruct	ons)		
		(a)	(b)	(c)	(d)
		Corpus	Years prior to 2010	2010	2011
1	,,				5,398
	Undistributed income, if any, as of the end of 2011				
a	Enter amount for 2010 only				
b	Total for prior years 2009, 2008, 2007				
3	Excess distributions carryover, if any, to 2011				
a	From 2006				
D	From 2007				
ď	From 2009				
u	From 2010				
f	Total of lines 3a through e	432,417			
	Qualifying distributions for 2011 from Part	•			
•	XII, line 4 > \$ 349,066				
а	Applied to 2010, but not more than line 2a				
	Applied to undistributed income of prior years				
	(Election required—see page 26 of the instructions)				
C	Treated as distributions out of corpus (Election				
	required—see page 26 of the instructions)				
	Applied to 2011 distributable amount				5,398
	Remaining amount distributed out of corpus	343,668			
5	Excess distributions carryover applied to 2011				
	(If an amount appears in column (d), the				
_	same amount must be shown in column (a).)				
0	Enter the net total of each column as indicated below:				
а	Corpus Add lines 3f, 4c, and 4e Subtract line 5	776,085			
	Prior years' undistributed income Subtract				
_	line 4b from line 2b				
c	Enter the amount of prior years' undistributed				
	income for which a notice of deficiency has				
	been issued, or on which the section 4942(a)				
a	tax has been previously assessed Subtract line 6c from line 6b Taxable				
u	amount—see page 27 of the instructions				
е	Undistributed income for 2010 Subtract line				
	4a from line 2a Taxable amount—see page 27				
	of the instructions				
f	Undistributed income for 2011 Subtract				
	lines 4d and 5 from line 1 This amount must be distributed in 2011.				0
7	Amounts treated as distributions out of				
•	corpus to satisfy requirements imposed by				
	section 170(b)(1)(F) or 4942(g)(3) (see page 27				
_	of the instructions)				
8	Excess distributions carryover from 2006 not applied on line 5 or line 7 (see page 27 of the				
	Instructions)				
9	Excess distributions carryover to 2012.				
	Subtract lines 7 and 8 from line 6a	776,085			
10	Analysis of line 9				
а	Excess from 2007				
b	Excess from 2008				
	Excess from 2009				
	Excess from 2010				
e	Excess from 2011 343,668				<u> </u>

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other

factors

Recipient	If recipient is an individual, show any relationship to	Foundation status of	Purpose of grant or	A mount
lame and address (home or business)	any foundation manager or substantial contributor	recipient	contribution	Amount
Paid during the year				
			_	
Total	<u> </u>			<u> </u>
approved for ruture payment				
		1		
			1	

Enter gross amounts unless otherwise indicated	Unrelated bu	ısıness ıncome	Excluded by section	(e) Related or exempt	
1 Program service revenue	(a) Business code	(b) A mount	(c) Exclusion code	(d) A mount	function income (See page 28 of the instructions)
a MARKET-BASED MANAGEMENT TRAINING FEES b					750
c					
e					
f g Fees and contracts from government agencies					
2 Membership dues and assessments					
Dividends and interest from securities					
Net rental income or (loss) from real estate					
a Debt-financed property					
b Not debt-financed property					
Net rental income or (loss) from personal property					
Other investment income					
Gain or (loss) from sales of assets other than inventory Net income or (loss) from special events					+
Gross profit or (loss) from sales of inventory.					
Other revenue a					
b					
c					
d					
e					
2 Subtotal Add columns (b), (d), and (e).					750
3 Total. Add line 12, columns (b), (d), and (e). (See worksheet in line 13 instructions on page 3			1	L3	750
Part XVI-B Relationship of Activities to			Exempt Purpos	es	
Explain below how each activity for wh					antly to
the accomplishment of the organizatio	n's exempt purp	oses (other than l	by providing funds f	or such purposes) (See
page 28 of the instructions)	A CEMENT AND	ECONOMICS TO	DAINING ONE OF	THE DRIMARY M	EANC BY WILLOU
INCOME FROM MARKET-BASED MANA THE INSTITUTE ACCOMPLISHES ITS			RAINING, ONE OF	INCPRIMARTM	EANS BY WHICH

	90-PF(Pa	ge 13
Part	XVII	Information Ro Noncharitable			d Transa	ctions	and Relations	hips With			
1 Did	the organ	ization directly or indirectly	y engage in any	of the following with ar	ny other organ	ıızatıon desc	cribed in section			Yes	No
501	(c) of the	Code (other than section	501(c)(3) orga	nizations) or in section 5	27, relating to	political org	ganizations?				
a Tra	nsfers f	rom the reporting four	ndation to a i	noncharitable exemp	ot organizat	ion of					
(1)	Cash.								1a(1)		No
(2)	Other	assets							1a(2)		No
b Oth	ner trans	actions									
(1)	Sales	of assets to a noncha	ırıtable exem	pt organization					1b(1)		No
	(2) Purchases of assets from a noncharitable exempt organization										No
									1b(3)		No
		ursement arrangemer							1b(4)		No
		or loan guarantees.									No
		nance of services or n							_		No
			•	-							No
		acilities, equipment,							1c		140
of t ın a	he good ny tran:	er to any of the above s, other assets, or se saction or sharing arr	ervices given angement, s	by the reporting fou how in column (d) th	indation Iff ne value of t	the founda he goods,	ation received les , other assets, or	s than fair mark services receive	et value ed	!	
(a) Line	NO	(b) Amount involved	(c) Name of	noncharitable exempt or	ganization	(a) Desc	cription of transfers, t	ransactions, and sna	iring arra	ngemer	its
-											
-											
			-								
		dation directly or indi	· ·		•			ns	Г	s F	
		mplete the following s	•	er tilali section 301	(0)(3)) 01 111	i section .	32/1		., 16	:5 1	NO
D 11	165, 60	(a) Name of organization		(b) Type	of organization	on	(c)	Description of relati	onship		
	the b	r penalties of perjury, est of my knowledge a d on all information of	and belief, it	s true, correct, and	complete [
	I I -	****				201	2-11-15	*****			
	Sı	gnature of officer or t	rustee			Date		Title			
a)							Date		PTIN		
e E								Check if self-			
Sign Here	, m	Preparer's ELIZABETH S HOGAN employed ▶									
Ś	Paid Preparer's Use Only	Firm's name 🕨		BKD LLP				Fırm's EIN ►	1		
	[교 등 교			1551 N WATERF	RONT PKW	Y STE 30	0				
	2	Firm's address 🕨		WICHITA, KS 67	2066601			Phone no (316	5)265-	2811	
								<u></u>			
May the	e IRS di	scuss this return with	<u>n the pre</u> pare	rshown above? See	instruction	ıs <u>.</u> .	<u></u>	▶▽	Yes	No	

Schedule B	Schedule of Contributors	OMB No 1545-0047	
(Form 990, 990-EZ, or 990-PF) Department of the Treasury	► Attach to Form 990, 990-EZ, or 990-PF.		2011
Name of organization	Employer id	entification number	
MARKET-BASED MANAGEMEI	NT INSTITUTE	20-366909	
Organization type (ch	eck one)		
Filers of:	Section:		
Form 990 or 990-EZ			
	4947(a)(1) nonexempt charitable trust not treated as a private four	ndation	
	527 political organization		
Form 990-PF	501(c)(3) exempt private foundation		
	4947(a)(1) nonexempt charitable trust treated as a private foundation	on	
	501(c)(3) taxable private foundation		
property) from a	any one contributor Complete Parts I and II		
under sections	1(c)(3) organization filing Form 990 or 990-EZ, that met the 33 ¹ ភ% support test 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during t 5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-	the year, a contribut	
during the year,	1(c)(7), (8), or (10) organization filing Form 990, or 990-EZ, that received from aggregate contributions of more than \$1,000 for use <i>exclusively</i> for religious, y, or educational purposes, or the prevention of cruelty to children or animals	charitable,	
during the year, not aggregate to the year for an applies to this or	1(c)(7), (8), or (10) organization filing Form 990, or 990-EZ, that received from contributions for use <i>exclusively</i> for religious, charitable, etc., purposes, but the more than \$1,000. If this box is checked, enter here the total contributions that <i>exclusively</i> religious, charitable, etc., purpose. Do not complete any of the participant of the partic	hese contributions d twere received dur sunless the Gener a butions of \$5,000 or	ld Ing al Rule
990-EZ, or 990-PF), but	on that is not covered by the General Rule and/or the Special Rules does not fil it must answer "No" on Part IV, line 2 of its Form 990, or check the box in the 2 of its Form 990-PF, to certify that it does not meet the filing requirements of S	heading of its	

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DLN: 93491320010122

Name of organization MARKET-BASED MANAGEMENT INSTITUTE

Employer identification number

20-3669097

Part I	additional space is needed		
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	KOCH INDUSTRIES INC PO BOX 2256 WICHITA, KS 67201	\$\$	Person
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
2	CHARLES G KOCH CHARITABLE FOUNDATI 4111 E 37TH STREET N WICHITA, KS 67220	\$\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person

Employer identification number Name of organization MARKET-BASED MANAGEMENT INSTITUTE 20-3669097 Noncash Property (see Instructions) Use duplicate copies of Part II if Part II additional space is needed (a) No. (c) (b) (d) FMV (or estimate) from Description of noncash property given Date received Part I (see instructions) (a) No. (c) (b) (d) from FMV (or estimate) Description of noncash property given Date received (see instructions) Part I (a) No. (c) (b) (d) FMV (or estimate) from Description of noncash property given Date received Part I (see instructions) (a) No. (c) (d) (b) from FMV (or estimate) Description of noncash property given Date received (see instructions) Part I (a) No. (c) (d) from FMV (or estimate) Description of noncash property given Date received Part I (see instructions) (a) No. (c) (d) (b) from FMV (or estimate) Date received Description of noncash property given Part I (see instructions)

Name of organization MARKET-BASED MANAGEMENT INSTITUTE **Employer identification number**

20-3669097

C	For organizations completing Part III, enter the contributions of \$1,000 or less for the yea Use duplicate copies of Part III if additional s	r (Enter this info		
(a) No. from Part I	(b) Purpose of gift		(c) Use of gift	(d) Description of how gift is held
— <u>-</u>	Transferee's name, address, an		(e) ransfer of gift Relatio	onship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift		(c) Use of gift	(d) Description of how gift is held
-	Transferee's name, address, an		(e) ransfer of gift Relatio	onship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift		(c) Use of gift	(d) Description of how gift is held
- - -	Transferee's name, address, an		(e) ransfer of gift Relatio	onship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	ı	(c) Use of gift	(d) Description of how gift is held
<u> </u>			(e)	
-	Transferee's name, address, an		ransfer of gift Relatio	onship of transferor to transferee

Part III Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations aggregating more than \$1,000 for the year. (Complete columns (a) through (e) and the following line entry)

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Note: To capture the full content of this document, please select landscape mode (11" x 8.5") when printing.

TY 2011 Depreciation Schedule

Name: MARKET-BASED MANAGEMENT INSTITUTE

Description of	Date	Cost or Other	Prior Years'	Computation	Rate /	Current Year's Depreciation	Net Investment	Adjusted Net	Cost of Goods Sold Not
Property	Acquired	Basis	Depreciation	Method	Life (# of	Expense	Income	Income	Included
					years)				

TY 2011 General Explanation Attachment

Name: MARKET-BASED MANAGEMENT INSTITUTE

ldentifier	Return Reference	Explanation
SUBSTANTIAL	FORM 990PF, PART VII-	1 KOCH INDUSTRIES, INC PO BOX 2256 WICHITA, KS 67201 2 CHARLES G KOCH
CONTRIBUTORS	A, LINE 10	CHARITABLE FOUNDATION 4111 E 37TH ST NORTH WICHITA, KS 67220

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TY 2011 Land, Etc. Schedule

Name: MARKET-BASED MANAGEMENT INSTITUTE

Category /	Cost / Other	Accumulated Depreciation	Book	End of Year Fair Market
Item	Basis		Value	Value

TY 2011 Legal Fees Schedule

Name: MARKET-BASED MANAGEMENT INSTITUTE

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
LEGAL FEES	131			131

TY 2011 Other Expenses Schedule

Name: MARKET-BASED MANAGEMENT INSTITUTE

Description	Revenue and Expenses per Books	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
PAYROLL PROCESSING FEES	1,248			1,248
OFFICE SUPPLIES	1,523			1,523
EQUIPMENT RENTAL/MAINTENANCE	760			760
COPYRIGHTS	175			175
BUSINESS INSURANCE	2,014			2,014
WEBSITE HOSTING	400			400
WEBSITE DESIGN	110			110
GIFTS	619			619

TY 2011 Other Income Schedule

Name: MARKET-BASED MANAGEMENT INSTITUTE

Description	Revenue And Expenses Per Books	Net Investment Income	Adjusted Net Income
MARKET-BASED MANAGEMENT TRAINING FEES	750		

TY 2011 Other Professional Fees Schedule

Name: MARKET-BASED MANAGEMENT INSTITUTE

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
CONTRACT LABOR	42,550			42,550

Additional Data

Software ID: Software Version:

EIN: 20-3669097

Name: MARKET-BASED MANAGEMENT INSTITUTE

Form 990PF - Special Condition Description:

Special Condition Description

Form 990PF Part VIII Line 1 - List all officers, directors, trustees, foundation managers and their compensation

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
TONY WOODLIEF	DIRECTOR/VP-	146,923	8,320	0
200 N GLEBE ROAD SUITE 200 ARLINGTON, VA 22203	ACADEMIC PROGRAMS 30 0			
RICHARD FINK	DIRECTOR	0	0	0
1515 N COURTHOUSE ROAD SUITE 200 ARLINGTON,VA 22201	1 0			
CHARLES KOCH	DIRECTOR/CHAIRMAN	0	0	0
PO BOX 2256 WICHITA,KS 67201	1 0			
LESLIE RUDD	DIRECTOR 1 0	0	0	0
4111 E 37TH STREET NORTH WICHITA,KS 672203203				
DALE GIBBENS	DIRECTOR/TREASURER	0	0	0
PO BOX 2256 WICHITA,KS 67201	1 0			
LOGAN MOORE	PRESIDENT	0	0	0
1515 N COURTHOUSE ROAD SUITE 200 ARLINGTON,VA 22201	1 0			
BRIAN MENKES	SECRETARY	0	0	0
1515 N COURTHOUSE ROAD SUITE 200 ARLINGTON,VA 22201	1 0			
STEVE DALEY	DIRECTOR	0	0	0
PO BOX 2256 WICHITA,KS 67201	1 0			
VERNON SMITH	DIRECTOR	0	0	0
PO BOX 2256 WICHITA,KS 67201	1 0			